



The Association for Preservation Technology International
Association internationale pour la préservation et ses techniques

National Trust
 for Canada



Fiducie nationale
 du Canada

SPONSORSHIP OPPORTUNITIES PREVIEW

**Association for
 Preservation Technology
 International -
 National Trust
 Joint Conference 2024**

**Association internationale
 pour la préservation et ses
 techniques -
 Fiducie nationale
 Conférence conjointe
 2024**

with Canadian Association of Heritage Professionals //
 L'Association canadienne d'experts-conseils en patrimoine



***November 12-16, 2024
 Montréal, Québec, Canada***

Join 1,200+ expert and influential clients and industry leaders engaged in assuring heritage places endure - from urban and rural buildings to districts, downtowns, and landscapes.

***Building Bridges: Connecting Places, Cultures, and Practices //
 Créer des ponts : reliant les lieux, cultures et pratiques***

SPONSORSHIP-AT-A-GLANCE

	TITLE \$25,000	PREMIUM \$20,000	PLATINUM \$15,000	DIAMOND \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	
VISIBILITY								
ON-SITE	Logo on Conference main signage	✓	✓	✓	✓	✓	✓	Name
	Logo on Sponsor recognition slide at key events	✓	✓	✓	✓	✓	✓	Name
	Verbal recognition at key events	All	Opening Keynote	Opening Keynote	Opening Keynote	Opening Keynote	-	-
	Provide one (1) item for conference tote bag (Optional)	✓	✓	✓	✓	-	-	-
	Two-minute remarks at Opening Keynote	✓	-	-	-	-	-	-
PROGRAM GUIDE	Color Artwork	Full Page	Full Page	Half Page	Half Page	¼ Page	-	-
	Logo in Sponsor Section	✓	✓	✓	✓	✓	✓	Name
WEBSITE & MOBILE APP	Logo + Link on Conference Sponsor Page	✓	✓	✓	✓	✓	✓	✓
	Logo + Link on Conference mobile app	✓	✓	✓	✓	-	-	-
	Logo Vertical banner ad on conference homepage	✓	✓	✓	✓	-	-	-
	Dedicated artwork on vertical banner on homepage	Two (2)	Two (2)	One (1)	-	-	-	-
NETWORKING								
Special Event Sponsor	One (1)	One (1)	\$	\$	\$	\$	\$	
Conference Registration	Eight (8)	Eight (8)	Five (5)	Three (3)	Two (2)	One (1)	One (1)	
MARKETING								
Logo + Link on Conference E-blasts	✓	✓	✓	✓	Name with link	Name	Name	
APT pre-conference and/or post <i>Communiqué</i>	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Name with link	Name	Name	
Banner artwork with link on Conference E-blasts	Two (2)	One (1)	-	-	-	-	-	
Exhibit booth	20x20	10x20	10x20	10x10	\$	\$	\$	
Attendee App Push Notification at Conference	Two (2) per day	One (1) per day	One (1) per day	-	-	-	-	

All prices shown in either USD or CAN - based on the home location of the sponsor. US companies - in USD, Canadian Companies - in CAN. All others USD. Additional details available upon request.

ADD-ONS

Elevate your brand exposure in unique ways by sponsoring a particular activity or branding a conference item. Please find a sample of the additional opportunities below:

SPECIAL EVENTS

- Chapters Breakfast
- College of Fellows Keynote Lecture & Reception
- Field Session
- Opening Keynote
- Student Recognition Lunch
- 2-Day Workshop

BRANDING*

- Branded Hotel Key Cards
- Conference Tote Item Inclusion
- Lanyards
- Mobile App
- Program Guide Artwork
- Reusable Water Bottles
- Tote Bags

EXHIBIT

- Exhibit representatives
- Single Booth

...and more!

Contact us with any questions, to request additional information, or to express interest in any of these opportunities.

**Sponsorship of Silver Level and above required for branding opportunities*

WE LOOK FORWARD TO WORKING WITH YOU!

To initiate your sponsorship, [CLICK HERE](#). To request additional information, contact greg@apti.org or cwiebe@nationaltrustcanada.ca



The Association for Preservation Technology International
La Asociación Internacional para Técnicas de Conservación del Patrimonio

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