



## **WS2 - Graffiti management in a changing world: Should it stay, or should it go?**

**October 28-29, 10:30 AM to 5:30 PM**

### **Workshop Organizer(s)**



**Stephanie M. Hoagland**

Principal  
Jablonski Building Conservation, Inc.



**Sarah B. Holder**

Preservation & Technical Training Specialist  
PROSOCO, Inc.



**Lorraine Schnabel**

Schnabel Conservation LLC

### **Workshop Presenter(s)**



**Jason Church, M.F.A.**

Chief, Technical Services Division, NCPTT  
National Park Service



**Kelly Ciociola, M.S.**

Conservator  
Vizcaya Museum and Gardens



**Katharine George**

Conservator  
EverGreene Architectural Arts



**Mary F. Striegel, Ph.D.**

Chief, Materials Conservation, NCPTT  
National Park Service



**Emily MacDonald-Korth**

Founder, President, and Chief Conservator-Analyst  
Longevity Art Preservation LLC

## **Graffiti Management in a Changing World**

Once seen simply as vandalism, some graffiti is beginning to be recognized as both a valid art form and historically significant, as well as a means of expression for groups that feel marginalized and unheard. Historic graffiti has the power to convey vernacular stories about who was here and why. Regardless, these markings are not always welcomed and, in some cases, may be damaging to the underlying substrate. Yet, when done incorrectly, graffiti removal can have disastrous consequences and lead to the loss of historic fabric. But should removal always be our first instinct? And, if not, who decides and how? The goal of this workshop is to prepare participants for the decision-making process involved when asking if, when, and how to remove graffiti.

Through lectures, case-studies, and video demonstrations, this workshop will introduce participants to a range of topics regarding graffiti management including: graffiti's long history and varied types; when to consider preservation/conservation; means and methods of documentation even when removal is planned; proper means and methods for removal; and graffiti-prevention strategies. Instructor-facilitated breakout sessions will give participants the opportunity to practice/develop their decision-making skills surrounding the various aspects of graffiti management.

This workshop is geared towards preservation professionals who deal with architectural structures and monuments but is also appropriate for building owners and property and site managers.

### **Learning Objectives:**

- Understand the history of graffiti through time and assess different types and the variety of materials used.
- Assess the historical, social, and physical significance of graffiti to determine if an intervention, such as documentation and/or preservation, might be proposed as an alternative to immediate graffiti removal.
- Describe common methods of and materials for graffiti removal and apply scientific principles to develop an approach to graffiti removal that does no harm.
- Evaluate options for graffiti prevention, and the risks and benefits of available treatments.

## Agenda

	<b>Day 1 October 28</b>	10/28/2021
	<b>Day 1 Location</b>	Zoom
10:30–10:40 am	<b>Welcome, domestic announcements and introduction to the Workshop program</b> (10 mins)	Lorraine Schnabel
<b>Session 1</b>	<b>Graffiti</b>	
10:40–11:40	<b>1. What constitutes “graffiti”</b>	Stephanie Hoagland
	<b>2. Graffiti worth preserving-evaluating the significance of graffiti</b>	Stephanie Hoagland
	<b>3. Dissecting significance--questions after</b>	Stephanie Hoagland
11:40-12:00	<i>Break</i>	
12:00-1:00	<b>4. Visual walk-through of historic graffiti</b>	Sarah Holder
1:00-1:45	<b>Group working session-Using case studies to evaluate significance of graffiti</b>	Kelly Ciociola
1:45-1:30	What’s next	Stephanie Hoagland
Break	<i>30 min</i>	
<b>Session 2</b>	<b>Graffiti Preservation</b>	
2:00-2:05	<b>Introduction to the session</b> (5 mins)	Kelly Ciociola
2:05-2:20	<b>5. Documentation methods</b> <i>(15 mins)</i>	Stephanie Hoagland, Kelly Ciociola
2:20-2:50	<b>6. Conservation and Preservation Techniques</b> <i>(20 mins)</i>	Kelly Ciociola
2:50-3:00	Break	
3:30-3:20	<b>7. Covering up with video demonstration</b> <b>(20)</b>	Katherine George
3:20-4:20	<b>Panel Discussion-Graffiti artists sharing their insights on graffiti as street art and what should be considered worthwhile for preservation</b>	Stephanie Hoagland, Kelly Ciociola, and Sarah Holder, moderators; panel of graffiti artists TBA
4:20-5:00	Follow-up to Panel Discussion and question period	Stephanie Hoagland and Kelly Ciociola and Sarah Holder
5:00-5:25	Graffiti Prevention Tips	Kelly Ciociola
5:25-5:30	Summary of Sessions 1 & 2 and announcements (5 mins)	Stephanie Hoagland
	<b>Day 2 Date</b>	10/29/2021
	<b>Day 2 Location</b>	Zoom
10:30-10:40	<b>Welcome day II, domestic announcements and introduction to the day’s program</b> (5 mins)	Kelly Ciociola
<b>Session 3</b>	<b>Graffiti Removal</b>	
10:40-11:10	<b>8. Steps in developing graffiti removal program</b> <i>(20 mins)</i>	Kelly Ciociola

11:10-11:50	<b>9. Substrate identification</b> <i>(30 mins)</i>	Mary Striegel
11:50-12:00	Break 10 minutes	
12:00-12:30	<b>10. Removal methods and how they work</b> <i>(30 mins)</i>	Sarah Holder
12:30-1:00	<b>11. Video of demonstrations of graffiti removal</b>	Jason Church and Mary Striegel
1:00-1:20	<b>11. Developing a testing program</b> <i>(20 mins)</i>	Sarah Holder, Jason Church
1:20-1:30	<b>12. When removal doesn't work</b>	All speakers
1:30-2:30	Break <i>60 minutes</i>	
<b>Session 4</b>	<b>Managing Graffiti</b>	
2:30-3:30pm	<b>Group Working Session—Developing a testing program—work through steps using case study from the previous day</b> <i>(60 mins)</i>	All moderators
3:30-3:40	Break	
3:40-4:20pm	<b>14. Anti-graffiti coatings: pros, cons, performance expectations</b> <i>(30 mins)</i>	Emily MacDonald-Korth
4:20-4:50pm	<b>15. Decision-making for selecting an anti-graffiti coatings</b> <i>(20 mins)</i>	Sarah Holder
4:50-5:05pm	<b>16. Video of graffiti removal from surface with an anti-graffiti coating</b> <i>(15 mins)</i>	Jason Church
5:05-6:00pm	<b>Group Working Session—work through process to select anti-graffiti protection for case study</b> <i>(60 mins)</i>	All moderators
6:00-6:05	<b>17. The Way Forward summary and conclusions</b> <i>(5 mins)</i>	Lorraine Schnabel